



SENDING AN ONLINE SHOPPING PROMOTIONAL EMAIL

Step 1. Go to the Online Shopping main page. *There are many methods*

- a. Go to www.eaus.com.au, click on East Victoria, click on the Online Shopping Button
- b. From Google enter 'Eaus Local Traders' and click on the link
- c. From the Address bar enter www.eaus.com.au/eaus-viceastshoppinga.cfm

Step 2. Take a copy of the main part of the page. (Click-drag over the area from top left to bottom right covering all the categories, and press Ctrl+C)

Step 3. Run your Email program and open a new email write a short message and perform the Paste function (Press Ctrl+V) Send the email.



There now you have an email with active links direct to the products within our Online Shopping Centre. So readers can shop and browse from this email.